



Test / Exam Name: Civics - Understanding Media

Standard: 7th

Subject: Social Science

Student Name: _____

Section: _____

Roll No.: _____

Questions: 23 Time: 01:00 hh:mm Marks: 30

Instructions

1. New section on new page
2. Honesty is the best policy.
3. Rough work at the last page should be in proper manner too

SECTION-A

- Q1.** ICT stands for _____ . **1 Mark**
- A** International Communication Technology **B** Information and Communication Technology
C Indian Communication Technology **D** International Council of Technology
- Q2.** Ways of Public Protest? **1 Mark**
- A** Rallies **B** Signature Campaigns **C** Blocking Roads **D** All of these
- Q3.** Which country is set to create its own social media platform called 'Jogajog'? **1 Mark**
- A** India **B** China **C** Bangladesh **D** Sri Lanka
- Q4.** Objective of media are as: **1 Mark**
- A** Highlight the visits of a famous political party. **B** New of major political events.
C Separate news from opinion. **D** Highlight one side of the aspects.
- Q5.** Which of the following is an example of electronic media: **1 Mark**
- A** Magazines. **B** Television. **C** Newspaper. **D** Books.
- Q6.** The first film production studios are known as: **1 Mark**
- A** Studio apartments **B** Factory studios **C** In-house studios **D** Make-shift studios
- Q7.** Fill in the blank. **1 Mark**
It is important that the information given by media should be _____.
- Q8.** Fill in the blank. **1 Mark**
Khabar Lahriya newspaper is run by eight Dalit women in Chitrakoot district in _____.
- Q9.** Fill in the blanks with appropriate words. **1 Mark**
Independent media plays a _____ role in a democratic country.
- Q10.** On television only those programmes are flashed that can attract lot of viewers. True/ False **1 Mark**
- Q11.** State whether the given statements are True or False. **1 Mark**
Balanced report discusses only one point of view or one side of story.
- Q12.** The media decides what to focus on and in this way they sets agenda. True/ False **1 Mark**
- Q13.** What is a balanced report? **1 Mark**
- Q14.** What do you understand by the term 'censorship'? **1 Mark**
- Q15.** Define the term broadcast. **1 Mark**
- Q16.** Why is it necessary for media to be independent? **1 Mark**
- Q17.** Name the different technology used by mass media. **1 Mark**
- Q18.** Give examples of mass media. **1 Mark**

SECTION-B

- Q19.** Is media reporting important in democracy? **2 Marks**
- Q20.** What do you mean by 'public protest'? **2 Marks**
- Q21.** Why are some advertisements shown repeatedly on the television screen? **2 Marks**
- Q22.** How is media closely related to money? **3 Marks**
- Q23.** Give an example to show that media fails on issues which are significant in our lives. **3 Marks**